

Adelie Plumasseau

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Graduate student pursuing an MS in Information Systems at Santa Clara University, seeking a Business Analyst or Data Science internship for Summer 2025.

EDUCATION

Santa Clara University, Leavey School of Business Masters of Science in Information System

Santa Clara, CA
Graduation June 2026

- Vice President of Mentorship in the Women in Business Club
- Relevant Coursework: Object Oriented Programming, Data Analytics, Financial Accounting, NLP, SQL

Menlo College

Bachelor of Science in Business Management: Entrepreneurship concentration

Atherton, CA
Graduated December 2022

Beta Gamma Sigma Business and Management International Honor Society & Alpha Chi National College Society
Dean's List: Fall 2019, Spring 2020, Fall 2020, Spring 2021, Fall 2021, Spring 2022

TECHNICAL SKILLS

Programming Languages: Python, Java, SQL, R, HTML, CSS, JavaScript

Analytics: Exploratory Data Analysis (EDA), Statistical Analysis, Sentiment Analysis, Data Visualization

Tools: Project Mgt Tool(Asana), Microsoft Excel (Pivot Tables, VLOOKUP), Tableau, Power BI, GitHub, VS Code, IntelliJ IDEA

Libraries: Pandas, numpy, scikit-learn, seaborn, matplotlib, NLTK

Development Tools: Git, AWS, MySQL

EXPERIENCE

Grammarly

Santa Clara, CA

Data Analytics Intern

January 2025 - Present

- Leveraging SQL and Python to develop a User Growth Model for enterprise clients.
- Analyzing user segmentation within the activation phase, focusing on key metrics that drive product adoption and retention.

Santa Clara University

Santa Clara, CA

Vice President of Mentorship

January 2025 - Present

- Designed and launched the mentorship program, connecting graduate students with industry professionals for career guidance and skill development.
- Initiated strategic partnerships by connecting WIB with organizations supporting international grad students in career development.

Firstbase

Menlo Park, CA

Marketing Specialist

August 2023 - September 2023

- Analyzed LinkedIn engagement and growth metrics to develop a data-driven social media strategy, increasing follower count and total engagements from last place to 2nd among competitors within 30 days.
- Supported the Growth Marketing Manager with designing, building, and executing impactful marketing campaigns across multiple channels, including email, organic social, paid advertising, and events.
- Communicated Firstbase's value proposition effectively at the SHRM23 and VMWare conferences, fostering relationships and actively engaging with key prospects to address their needs and inquiries.

Marketing Intern

Menlo Park, CA

February 2023-August 2023

- Monitored and reported on newsletter engagement, contributing to \$1.5M in Q2 pipeline sourced from new subscribers by optimizing content strategy and audience targeting.
- Worked with the Director of Product Marketing to support monthly product launches by planning, promoting, editing, and publishing product webinars.

ACADEMIC PROJECTS

Climacs: Collaborated with a cross-functional team to design and develop Climacs, a responsible AI-driven mobile app that visualizes climate change impacts on local ecosystems. Designed and presented a compelling pitch on responsible AI applications, securing a finalist position in the competition among multiple teams.

Airbnb Analytics: Conducted a data-driven analysis of Airbnb listings to identify profitability trends across neighborhoods, leveraging machine learning, statistical correlations, and visualization techniques to provide actionable insights for hosts and investors, including dynamic pricing strategies and investment opportunities.

Valar Morghulis Quotes – Game of Thrones Quiz: Developed an interactive web-based quiz displaying famous Game of Thrones quotes.

ADDITIONAL INFORMATION

- **Interests:** Building interactive websites, creating Java applications, and exploring MVP development for real-world problems.
- **Community Service:** Tutored and coached 60-67 middle school girls in 4 classes on the art of delivering an effective elevator pitch.